

StreamingBASE Explained

**THE ONE STOP ONLINE BROADCASTING SOLUTION
GET YOUR MESSAGE OUT WHEN YOU WANT, WHERE YOU WANT, TO WHO YOU WANT
CONTROL LIVE, RECORDED AND STREAMING VIDEO
IT'S AS SIMPLE AS LOGGING IN**

GETTING STARTED



Getting your broadcast company started is as easy as logging in. The process begins with a simple registration, for detailed instruction you can watch the video tutorial, but in a nutshell, you answer the question, choose your bandwidth solution, and log in with your user name and password, now we are ready to begin broadcasting your content to whomever you desire, on a free, pay-per-click, or pay-per-view basis.



1. BROADCASTER

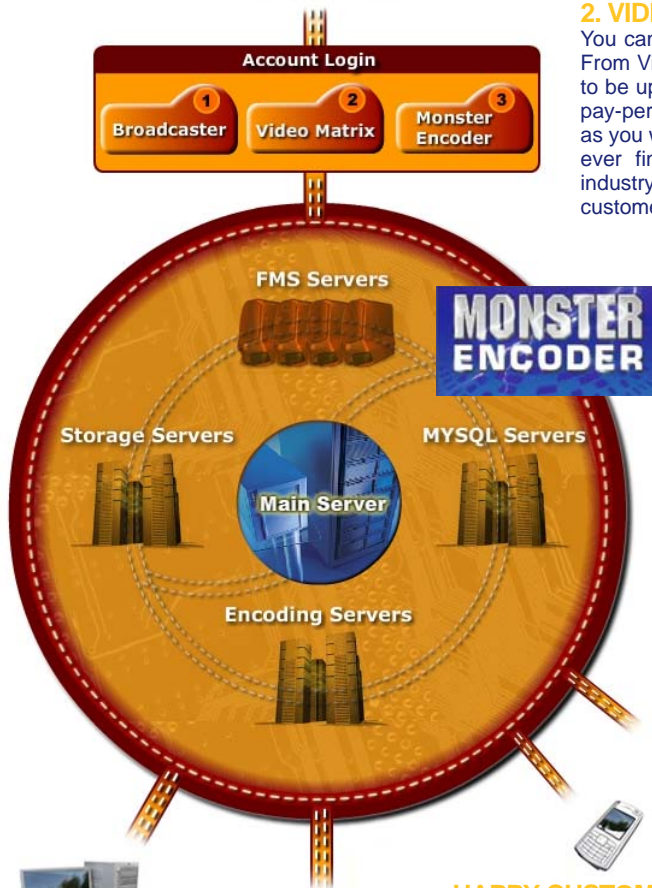
Now you are ready to begin creating your broadcast network as you see fit. Here you can prepare your video and upload it to the monster encoder so it can be coded and readied for streaming. If you wish to have a survey or pertaining to your content or your site, you can simply assemble and deploy them here. For business purposes you can organize, with relative ease, a video conference with whomever you like, in real time, for whatever reason. You can meet with anyone anywhere, as long as they have high speed internet access. Doctors can meet patients across the country, lawyers can advise clients in Amsterdam, from Boston. It doesn't matter. You can also keep track of users, activity, and set and monitor payment options.

2. VIDEO MATRIX

You can also prepare video to be uploaded to the monster encoder here. From Video Matrix you can add sections or chapters of a full length video to be uploaded and paid for piece by piece, or as you like. It's a one stop pay-per-view or pay-for-click administration panel. You title it and upload it as you want it seen. We take care of it from here. It's the easiest way you'll ever find to take advantage of the lucrative pay-per-view streaming industry. You can also manage the payment options that best suit your customers use from here.

3. MONSTER ENCODER

The Monster Encoder is where the magic happens. You upload your video content, any video content you like. The footage can even be taken by a simple high tech cell phone if you so choose. You name the video and tag it if you like, submit it to the monster encoder right from your desktop, the process can take from a few minutes to a few hours depending on the length of the footage and the traffic on the servers, and we take care of it from there. We encode the footage, handle all of the codecs, and deal with all of the technical steps necessary to make sure that your footage is safe for delivery and safe from hacking. There are no headaches for you. It's as simple as that. Monster Encoder works fast, and it runs 24 hours a day. It can handle most any file types, and most any media or flash content. In no time flat your footage is delivered, encoded and safe, to your site, ready for playback.



HAPPY CUSTOMERS

The end users, your customers, get fast streaming content, whatever it is you want them to see, whenever you want them to see it, for whatever fee you set. For business, you don't set a fee, you only let whichever employees or customers that you want have access to whatever footage, slide, or media that you choose.

Get real time feedback on your latest merchandise, pr campaign, or marketing scheme, or have a million viewers purchase your live video streamed sports event. The traffic doesn't matter, the process is always simple, and always the same. You set the parameters and we make it happen. We use a clover leaf server system so we never get overloaded, using as many servers at one time as we need to display your content, we back up, format, and deliver your content, and we make sure it is protected.