

ARCHITECTURE

Imagine a condominium construction project. A communication tool is needed for the Real Estate Broker to communicate with the perspective buyers. Having Streaming BASE they are able to show the client a slide show with images of the property and the architect's plans. They can also share live videos of how the structure is being built-up and choose options in a catalog. This way the client can post, in real time, his opinions and his demands using Streaming BASE. He can also make notes on the images showing his point of view. All of these items being done instantly, using Streaming BASE, saving time and money.

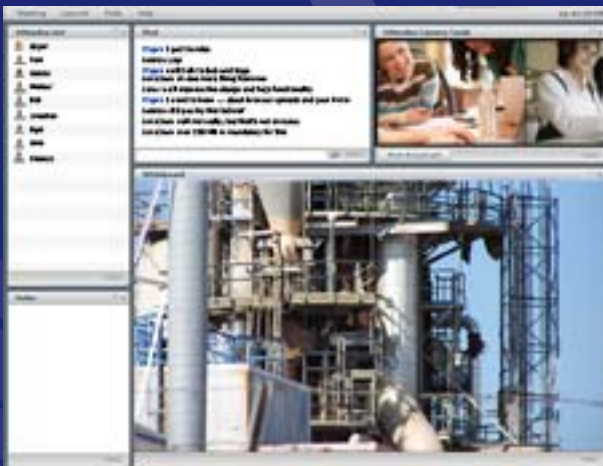


AUTO MARKETS

Many buyers turn to the internet for searching on a new car. 94% of car dealers have a web site. Now with Streaming BASE the car dealers share images and discuss a car's technical details, with a possible buyer, in real time. The client and the dealer share a video so the buyer can make an idea about the car's performances. With the help of Streaming BASE, the client chooses from a slide show the car that he needs. This tool may be used if the potential client wants to view the cars appearance. Streaming BASE is a tool to serve their customers online, even before they set foot in the dealership. Think of streaming base in a car factory. The designer of a car needs to be in permanent contact with the car's manufacturer. Now owning Streaming BASE they can communicate, share pictures and ideas for the final result, a perfect car.

OIL

The global leader in the petroleum industry wants to participate to an international conference that focuses on topics of critical importance such as oil and gas development cycle, environmental issues or geoscience's integration. Now that they have Streaming BASE, they can show to the world's leading oil and gas industry manufacturers the way they see things. All that can be done easily with a slide demonstration session, only with Streaming BASE.



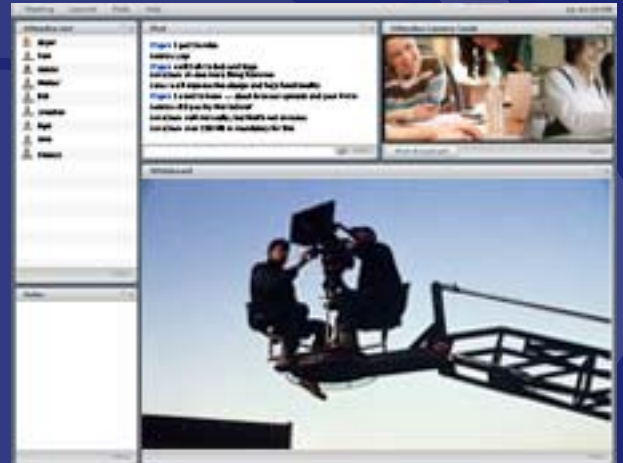
AEROSPACE

The world's leading builder of civilian aircraft organizes a ceremony to map out the future of air travel. They want to make a presentation of how the first super size airplane was built and how this will store the most complete selection of services and aviation support products. Now that they have Streaming BASE, they can show to the audience a video with the whole building process, the first flight. They can also share slides explaining how the advancement of the flight technology will make possible the satisfaction of the growing need of transporting people or goods and how the improvements in engineering, production, materials and design will help them get to that point.



FASHION

Take a fashion designer, a tailor's shop and a model. They are in different locations around the world and they need to see how their new creations look on a real model. They are communicating through a virtual video session, now that they have Streaming BASE. In the tailor's workshop, the model is trying out the clothes, and they share the video with the designer. He observes and takes notes with the purpose of having the best creations. With Streaming BASE drawing tool, the designer and the tailor can mark on the images all the changes they think of.



MOVIE PRODUCTION

A production company wishes to launch their new production, a controversial movie. They need a strong and positive advertising campaign. They choose to post the movie's trailer on the internet. Having Streaming BASE, their users can watch the trailer in cinema mode and share their good or bad comments. Using Streaming BASE, the producers, directors, and actors can also participate in the discussions. Using Streaming BASE to promote the new movie.



GAME PRODUCTION

In game production communication is important. You have a team of game developers and its members are in different offices, in different cities or in different countries. Now that they have Streaming BASE, they can make game presentations, share slides with the status of the project. Using Streaming BASE, they can have review meetings to decide their tasks for the next week.

TRAVEL

Envision an advertising campaign for a travel agency. They want to help their clients to choose their dream vacation. The agency shares on its website, now that they have Streaming BASE, short movies with the best places to visit. This is where the users can share their thoughts and feelings about the places they wish to visit. Having Streaming BASE, they can share slides so that the users can chat about what places they have visited.



RELIGION

Several important churches in the world use the Internet. They need a tool to attract the young generation towards the religious path. Now that they have Streaming BASE, they can do that by adding educational videos and eloquent images. Using Streaming BASE, the children can share their feelings about religion and everything that it signifies.



SPORT

The organizers of a sport event, like the Winter Olympic Games, need to transmit daily messages from the Olympic Games competitors to their fans. Having Streaming BASE, they can share the recorded messages and receive in real time questions. The users can also post compliments for the best athletes or for the best teams. The organizers can also transmit, now that they have Streaming BASE, the moment of lighting the Olympic Torch.



GOVERNMENT

Consider that there are elections for a new government. Using Streaming BASE, a political party can make a virtual conference between their several agencies situated in the entire country. They can re-act to situations, view images and clips in cinema mode and share their opinions or their disagreements, in real time. This way they can establish the winning strategies for the party, making instant comments on the shared slides and videos on there Streaming BASE application.

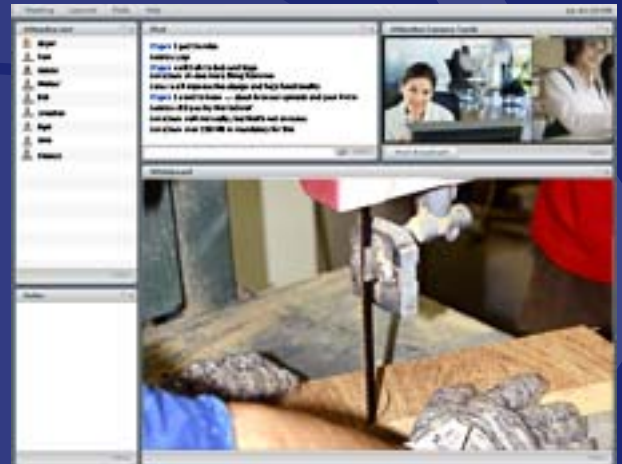
MEDICINE

A health clinic has the difficult job of being an HIV/Aids Information Center. They want to provide online information on human immunodeficiency virus (HIV) and acquired immune deficiency syndrome (AIDS). Now that they have Streaming BASE, they can share educational videos and suggestive pictures representing real stories. This way the information center instantly receives questions and opinions. Using the slide presentation with articles related to HIV and Aids means finding much easier relevant information. Using Streaming BASE, participants can stop the slide show and share useful advices.



WEATHER

A news channel wants to use on its website a weather player. This is easy now that they have Streaming BASE. They can share with the viewers live videos from around the world. In this way, the users can see immediately the weather from different areas on the globe.



WOOD WORKING

The wood industry aims to increase the use of wood in residential building production. Having Streaming BASE, they will share a marketing strategy using a slide presentation. The persons that are participating to the virtual meeting are able to establish a strategy, to enhance the wood used in a construction building. This is easy with Streaming BASE, they view and discuss in real time, finding solutions to promote the wood use and the woodworking industry.



TRANSPORTATION

A large shipping company wants to offer a comprehensive solution that is able to meet a financial company's top needs. They want to demonstrate that their main characteristics are convenience and flexibility. Now that they have Streaming BASE, a slide presentation will help them to point out the solutions to ensure confidentiality (critical in the financial services industry) and to ensure flexibility into shipping operations. This way they can distinguish clearly the benefits such as savings on shipping costs, quicker turnaround on completed jobs, minimizing administrative costs.