

### FLASH CONTENT LOAD BALANCING SOFTWARE

Flash Content Load Balancing Software is one of the top level innovations provided by the Eye Partner webcasting software development team.

It enables broadcasters to stream exactly the same digital content to virtually any number of receivers from the Internet, at the same time, based on a network which includes a Master server and two or more Leaf workstations (secondary servers).

### BRIEFLY PUT, THE FLASH CONTENT LOAD BALANCING SOFTWARE IS:

- A scalable application for streaming digital content (it can handle any amount of stream load, if provided with a sufficient amount of hardware resources);
- A time saving solution for streaming digital content to audiences of any size (it automatically redirects users from the Master server to the Leaf workstations, in case that there are too many connection on the Master streaming server);
- A profit generating strategy which can be applied on streaming networks of any size (using the Flash Content Load Balancing guarantees that your streaming network honors in real time each request for digital content, made by each one of your clients, thus it maximizes your income from streaming digital content);
- An inexpensive product (that's right, it's cheap) which can be installed by Eye Partner and managed by our technical staff (we also provide dedicated assistance services) or by your own network administrator.



### FLASH CONTENT LOAD BALANCING SOFTWARE IS SCALABLE

Streaming digital content over the Internet is easy and it only requires a software package (such as the Mini-Studio Flash Movie Maker, the Pay-per-view Package or the Broadcaster) and a server with high bandwidth connectivity. It's as simple as that.

But what do you do when approximately 1,000 users request the same digital content file at the same time? Or when, for example, another 1,000 users get connected to your live streaming show and expect to view live, continuous digital content, in real time?

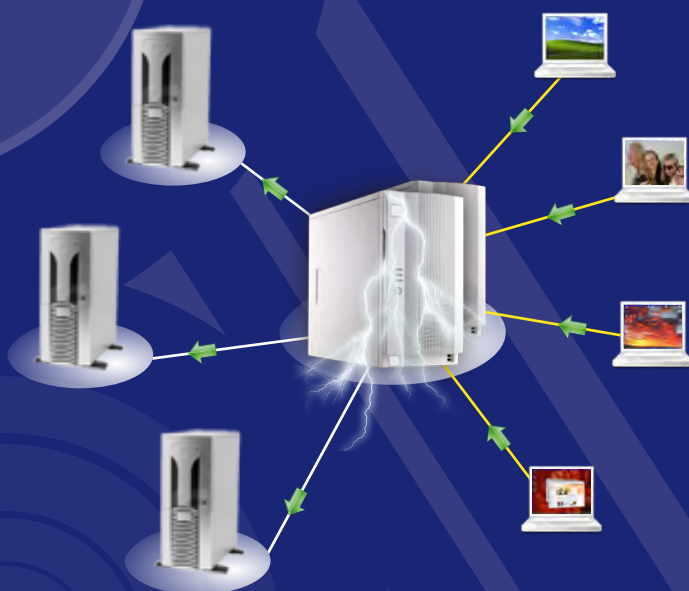
That's when the Flash Content Load Balancing Software comes into play. This is Eye Partner top-level application which can handle any amount of stream load, if provided with a sufficient amount of hardware resources.

It automatically redirects users (accessing your live or recorded streaming session) from the Master server (the server who already streams content to say 1,000 users) to the Leaf servers (the secondary servers), in a flawless and continuous way.

In this way, your 1,000 users on the Master server and each one, ten, thousand, you name it, of your additional users (connecting at a different or at the same time to your server) enjoy exactly the same digital content streamed by your network, without interruption, in real time.

### FLASH CONTENT LOAD BALANCING SOFTWARE SAVES TIME

The Monster Encoder works with our Streaming BASE and JamOnCam Content Delivery Solutions powered by EyePartner.com



### VIDEO STREAMING PLAYBACK

Imagine 10,000 users connecting to your server at exactly the same time. Or better yet, imagine 10,000 users accessing your digital content streaming session from different locations in the world, causing your server to crash.

Can you deal with this issue? Moreover, can you afford to have clients leaving your network simply because “their site timeouts every time I try to connect to it”?

We guessed “not”. That’s why we’ve developed the Flash Content Load Balancing Software solution for streaming digital content to audiences of any size, any time, all the time.

What’s the use in having your digital content located on one server which crashes every time when visitor number 1,001, for example, comes in? It doesn’t make sense, but it definitely limits your number of customers and it makes you lose potential (if not already existing) clients.

The entire digital streaming process only depends on your hardware equipment, so that’s why the Flash Content Load Balancing Software system complements perfectly with JamOnCam video streaming hosting services.

At this point, there are no live demos or white labels available for the Flash Content Load Balancing Software.

However, Eye Partner can provide you with a customized Flash Content Load Balancing Software solution and with a price quote for your network, upon request.

Feel free to call us on [305-289-4557](tel:305-289-4557), send an e-mail to [info@eyepartner.com](mailto:info@eyepartner.com) or use this quick contact form for a price quote and a personalized Flash Content Load Balancing Software solution.

With the Flash Content Load Balancing Software from Eye Partner, you can easily spread out your content on a Master server and two or multiple servers, so that each time one visitor (one hundred, a thousand and so on) connects to your network, he’ll get instant access to your digital streaming session. No server timeouts, no “unexpected error”, “internal server errors”.

It’s all done automatically, thus it saves you time and it generated a faster return on your investment (more connections, more clients, more money).



### FLASH CONTENT LOAD BALANCING SOFTWARE GENERATES PROFIT

The Flash Content Load Balancing Software from Eye Partner is a profit generating strategy which can be applied on digital content streaming networks of any size.

It allows say 1,000 additional clients to connect to your digital content streaming, thus it generates profit for your network. It’s as simple as saying that “our digital content streaming network has generated 1,000 dollars from 100 clients before, now it generates a whopping 10,000 dollars from 1,000 clients”.

It brings money on the table for you, the same way it allows more users to connect to your live or recorded digital content streaming.

Flash Content Load Balancing Software is a low-priced, highly-valued Eye Partner product.

The Flash Content Load Balancing Software from Eye Partner is an inexpensive product for streaming digital content to as many users as you want.

It’s fast, it seamlessly integrates into digital content streaming networks of any size, and it generates a quick return on your investment.

Eye Partner is the sole proprietor of the Flash Content Load Balancing Software and can install it and manage it for you (upon request, we also provide dedicated assistance services), or you can have your network administrator monitor it for you.